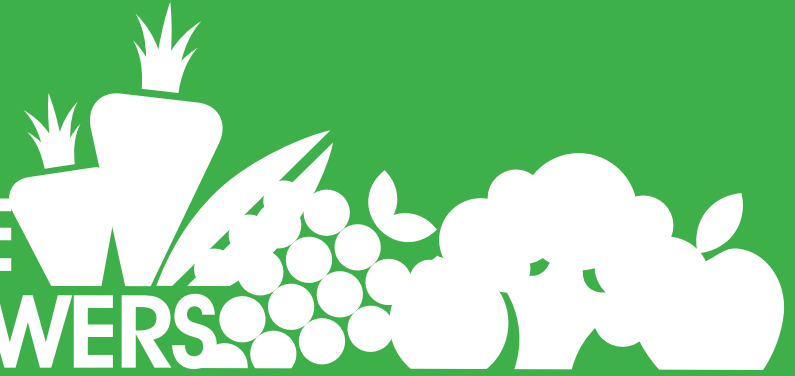


OUR PROMISE TO OUR GROWERS



At IPL we acknowledge the responsibility we have for farmers, their dependants and their communities that grow our produce. We are committed to an honest and transparent relationship that embraces our culture and promotes fairness in all decisions we make.

We are committed to supporting and promoting British Farming.

We promise that we will...

- Support growers to create long term sustainable businesses through:
 - committing to longer term programmes wherever possible
 - striving for returns that allow growers to re-invest in their businesses
 - honouring our payment terms
 - a fair and balanced approach to financial risk
 - providing transparency of all charges and product performance
 - investing in price by using cost savings from our model
 - working to reduce waste through the supply chain
 - applying a consistent approach to seasonal reviews and programming, involving growers throughout the process
 - helping with seasonal crop flushes through retail activity
- Abide by the requirements laid out in The Groceries Supply Code of Practice (GSCOP) and only make requests of our supply base that we, ourselves, can achieve.
- Work with growers to increase sales through new and innovative products for our customers.
- Reduce complexity and cost to growers by aligning with The Declaration of Abu Dhabi.
- Represent our growers by using our influence in industry wide initiatives.
- Support our growers with their zero tolerance approach to worker abuse and trafficking.
- Encourage and develop suppliers and growers that are committed to improving the standards of living of their workers and to women's empowerment.
- Remove barriers to small-holders' products reaching Asda and Walmart shelves.
- Encourage and develop growers who embrace Sustainable Agricultural Practice through integrated crop management and biodiversity on their farms.
- Work with growers to minimise the volume and toxicity of pesticides that they apply to their crops.
- Help growers to achieve Walmart and Asda requirements for Food Safety, Responsible Sourcing and other areas of Compliance.